

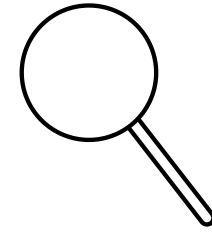
SWOON[®]

Where every swoon tells a story....

By Tejal Shinde

SUMMER

My Swoon Experience



Questionnaire

With meticulous precision, guiding the journey from curiosity to clarity."

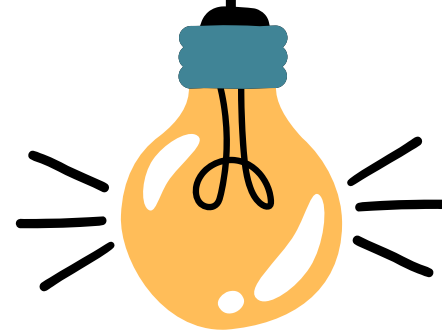
Research and Ideation

Diving deep to uncover the gems of inspiration, did illuminate the path to creative brilliance."

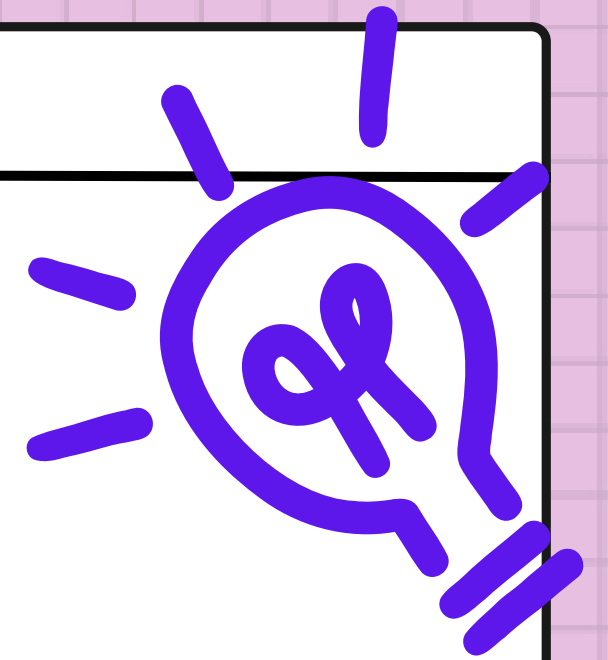
Project - Social Content

"Not just deliverables; they're immersive experiences that captivate and inspire."





BRAINSTORMING



SOLAR ECLIPSE

- "Swoon into the moon with a drink that's a boon!"
- "Savor the eclipse, with Swoon at your lips."
- "Sip and swoon, under the sun or the moon, it's a boon!"

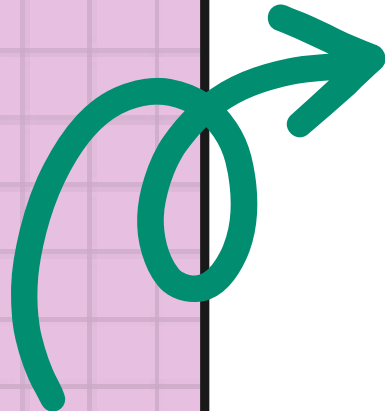
SPRING

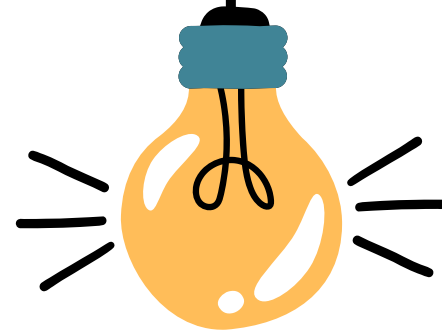
- "Get ready to swoon to the tune of a sip in full bloom!"
- "From dawn until noon, Swoon's flavors are a festoon!"



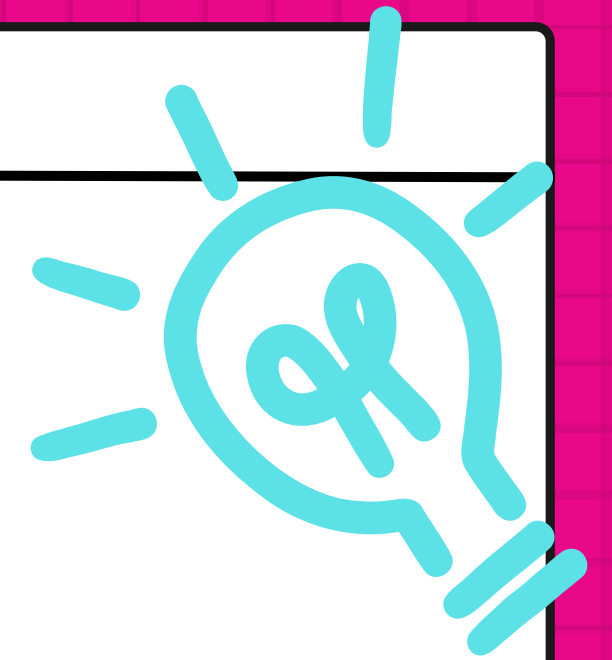
AFTERNOON

- "Turn your hectic noon with swoon"
- "Elevate your mood in the noon with a refreshing Swoon."
- "Transform your busy noon into a blissful swoon."





BRAINSTORMING



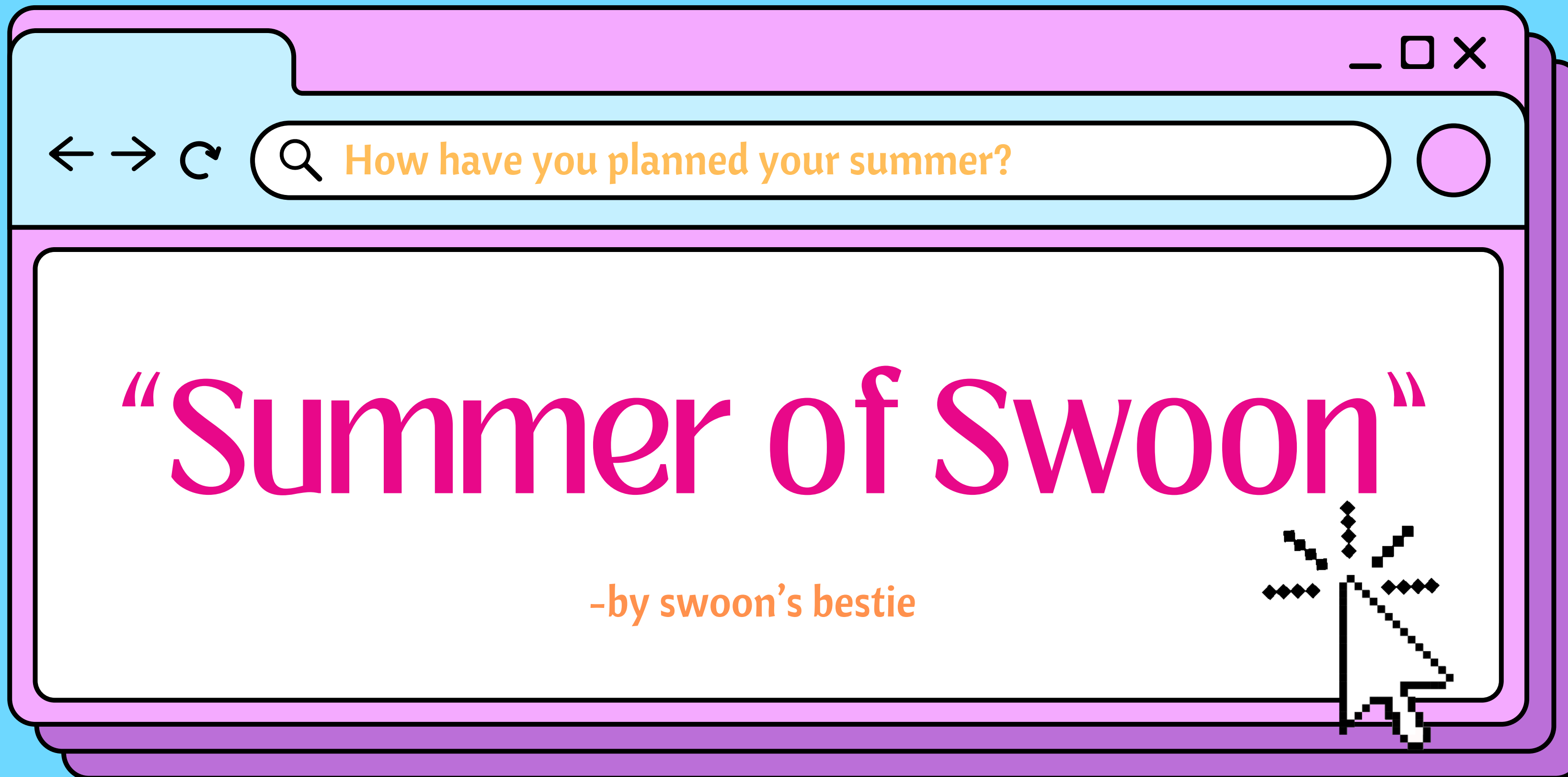
SWOON LEMONADE'S

- "Feeling classic, feeling pink, Swoon Lemonade's the missing link!"
- "In a world of lemonade, Swoon's flavours never fade!"
- "With Swoon Lemonade's happiness is in sight, whether you prefer pink, classic, or a spicy bite!"



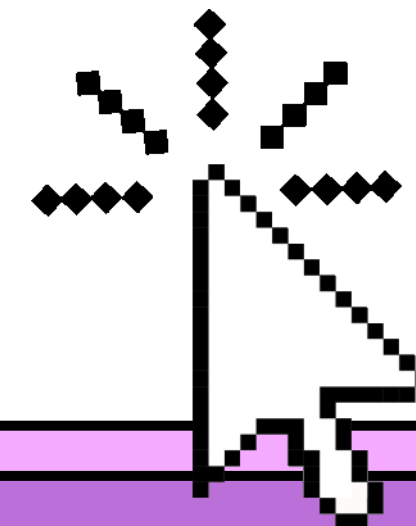
SWOON TEA'S

- "Experience a tea-tastic swoon with our Peachy Dream and Raspberry Reverie Swoons!"
- "From the first sip to the last, Swoon Tea's a flavour blast!"
- "Savour the moment, sip by sip, with Swoon Tea's fruity trip!"
- "From the orchard to your cup, Swoon Tea's flavours will lift you up!"



"Summer of Swoon"

-by swoon's bestie



“Swoon: Indulgence on Your Terms”



What's your excuse?

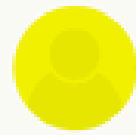




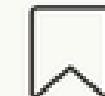
REEL

For the reel, it's as simple as this: "I want Swoon, so I'm getting it!"
with a caption,
"If you want it, you get it!"
#swoonlovers #swoonlife





swoon



10.328 views

swoon "Ready to take on the Swoon challenge? Let's dive into a world of refreshing flavors and unstoppable fun! #SwoonChallenge"

[View all 328 comments](#)

5 DAYS AGO



TIK TOK TREND/ CHALLENGE

Excited to announce the latest Swoon TikTok trend!

Join the fun with our game challenge where you match flavors hidden under the box. The ultimate Swoon master awaits!

Who will emerge victorious? Stay tuned to find out!
[#SwoonChallenge](#) [#SwoonGameChallenge](#)



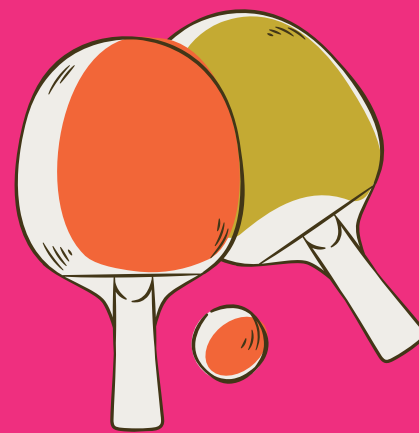




- "Taste the Victory: Flavor Clash on the Table Tennis Court!"

- "Battle of the Tastes: Who Will Ace the Match?"

- "Savor the Showdown: A Match of Flavors Across the Table Tennis Net!"



swoon



10.328 views

swoon Game, Set, Swoon: Taste the Winning Serve!

#swoonseason #swoontt

[View all 328 comments](#)

5 DAYS AGO



SWOON
PINK LEMONADE
NATURALLY 0g SUGAR
5 CAL

SWOON
RASPBERRY TEA
NATURALLY 0g SUGAR
5 CAL

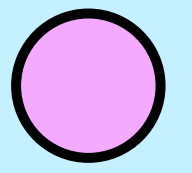


MOODBOARD





www.tasteswoon.com



Thank You

